Controller of Examinations SAMBALPUR UNIVERSITY JYOTI VIHAR, BURLA

Sambalpur (Odisha), PIN- 768 019



PHONE and Fax:0663-2430806 e-mail: coesuniv@gmail.com

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<u>Urgent</u> Corrigendum (Both by post and by e-mail)

No. 6368 Acd.-1

Dated: 23/08/17

To

The Principals,

- 1. Government College, Sundargarh
- 2. Panchayat College, Bargarh

Sub: M.Com. syllabus effective from the Academic Session 2016-17.

Ref: This office letter No 2061 / Acd.-I, dated 11.03.17.

Sir,

In inviting a reference to the letter and the subject cited above, I am directed to intimate you that the Vice- Chancellor has been pleased to approve revision in the Credit Hours of different papers of the *M. Com.* syllabus under Course Credit Semester System in the affiliated colleges of this university under 6 (15) of the O.U.Act- 1989. The revised Credit Hours will be effective from the Academic Session, 2016-17.A copy of Outline Course Structure with revised and approved Credit Hours is enclosed herewith for your reference.

It may be made available to teachers and students concerned. Further you are requested to ensure teaching of the courses in your colleges accordingly. Error and omission etc., if any may kindly be intimated to this office.

. Any queries on the matter may be made through e-mail: coesuniv@gmail.com. Thanking you,

Emel: - As above:

Yours faithfully,

Controller of Examination

Memo No. 6369 /Acd.-I(BOS), dtd. 23/08/17

Copy forwarded with enclosure for information and necessary action to:

- 1. The Chairman, Post Graduate Council, Sambalpur University.
- 2. The H.O.D., Depart of Business Admn., Sambalpur University, Jyoti Vihar.
- 3. The Director, College Development Council, Sambalpur University.
- 4. The Director, Directorate of Distance and Continuing Education, Sambalpur University.
- 5. The Co-ordinator, Private Examination Cell, Sambalpur University.
- 6. Asst. Registrar (Examination), Sambalpur University.
- 7. Programmer, University Computer Unit, Sambalpur University.
- 8. Asst. Controller of Examinations, Sambalpur University.
- 9. Section Officer / Assistant –in- Charge, e Governance Cell, Sambalpur University for necessary corrections accordingly.
- 10. Section Officers, Computer Unit, E.G.-III, E.C.-III, EC-VI Sections.
- 11. Five spare Copies for Academic-I Sections with enclosure.

Controller of Examinations

Memo No. 6370 /Acd.-I(BOS), dtd. 23708/17 Copy forwarded without enclosure for information and necessary action to:

- 1. The Dy. Director, e Governance Cell, Sambalpur University with request for the needful.
- 2. P.A. to the Vice- Chancellor, Sambalpur University.
- 3. P.A. to the Registrar, Sambalpur University.
- 4. P.A. to the Controller of Examinations, Sambalpur University.

Controller of Bxaminations

opecial Pa	pers Illrd Semester- And any one of the following three Optional Groups Group-A - Accounting
/ICO 2.3.16 (A)	CORPORATE TAX PLANNING
/ICO 2.3.17 (A)	ACCOUNTING THEORY & PRACTICE
/ICO 2.3.18 (A)	CORPORATE REPORTING & ANALYSIS
	Group-B - Finance
1CO 2.3.16 (B)	ADVANCED FINANCIAL MANAGEMENT
1CO 2.3.17 (B)	FINANCIAL MARKETS & FINANCIAL SERVICES
1CO 2.3.18 (B)	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
	Group-C - Marketing
1CO 2.3.16 (C)	SERVICES MARKETING
1CO 2.3.17 (C)	ADVERTISING AND SALES PROMOTION MANAGEMENT
1CO 2.3.18 (C)	CONSUMER BEHAVIOR
Spec	al Papers IV Semester – And any one of the following three Optional Groups
	Group-A - Accounting
1CO 2.4.22 (A)	ADVANCED ACCOUNTING
1CO 2.4.23 (A)	ADVANCED AUDITING
1CO 2.4.24 (A)	INTERNATIONAL ACCOUNTING
	Group-B - Finance
11CO 2.4.22 (B)	INTERNATIONAL FINANCIAL MANAGEMENT
11CO 2.4.23 (B)	PROJECT MANAGEMENT
1 1CO 2.4.24 (B)	FINANCIAL RISK MANAGEMENT & DERIVATIVES
	Group-C - Marketing
1 1CO 2.4.22 (C)	SALES AND DISTRIBUTION MANAGEMENT
1 1CO 2.4.23 (C)	RETAIL BUSINESS MANAGEMENT
1 1CO 2.4.23 (C) 1 1CO 2.4.24 (C)	RETAIL BUSINESS MANAGEMENT CUSTOMER RELATIONSHIP MANAGEMENT

Master of Commerce (M.Com.): Four Semester Course

SAMBALPUR UNIVERSITY, JYOTI VIHAR

Revised Outline Course Structure

(effective from 2016-17)

	1 st SEMESTER		17		
SIX Compulsory Papers of 50 Marks each – 300 Marks.					
MCO 1.1.1	ACCOUNTING FOR MANAGERIAL DECISION	50	(40 + 10)	4 CH.	
MCO 1.1.2	ADVANCED MARKETING MANAGEMENT	50	(40 + 10)	4 CH.	
MCO 1.1.3	ADVANCED MANAGEMENT ACCOUNTING	50	(40 + 10)	4 CH.	
MCO 1.1.4	ECONOMICS FOR MANAGERS	50	(40 + 10)	4 CH.	
MCO 1.1.5	EMERGING BUSINESS LAWS	50	(40 + 10)	4 CH.	
MCO 1.1.6	COMPUTER APPLICATION IN BUSINESS	50	(40 + 10)	4 CH.	
		TAL:		24 CH.	

IInd SEMESTER					
SIX Compulsory Papers of 50 Marks each - 300 Marks.					
MCO 1.2.7	ADVANCE BUSINESS STATISTICS	50	(40 + 10)	4 CH.	
MCO 1.2.8	INTERNATIONAL BUSINESS ENVIRONMENT	50	(40 + 10)	4 CH.	
MCO 1.2.9	QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS	50	(40 + 10)	4 CH.	
MCO 1.2.10	BUSINESS ETHICS & CORPORATE GOVERNANCE	50	(40 + 10)	4 CH.	
MCO 1.2.11	FINANCIAL MANAGEMENT	50	(40 + 10)	4 CH.	
MCO 1.2.11	RESEARCH METHODOLOGY	50	(40 + 10)	4 CH.	
IVICO 1.2.12	TOTAL:			24 CH.	

Two Compulsory Papers, One Seminar Paper & Three Special Papers of 50 Marks each – 300 Marks.					
MCO 2.3.14	ENTERPRENEURSHIP & MSME MANAGEMENT	50	(40 + 10)	4 CH.	
MCO 2.3.14	DISSERTATION	50	(40 + 10)	10 CH.	
	SPL PAPER	50	(40 + 10)	2 CH.	
MCO 2.3.16		50	(40 + 10)	2 CH.	
MCO 2.3.17	SPL PAPER	50	(40 + 10)	2 CH.	
MCO 2.3.18	SPL PAPER TOTAL:	50	(10.10)	24 CH.	

	IVth SEMESTER				
Two Compulsory Papers, One Dissertation Paper & Three Special Papers of 50 Marks each – 300 Marks.					
MCO 2.4.19	STRATEGIC MANAGEMENT	50	(40 + 10)	4 CH.	
MCO 2.4.20	MANAGING HUMAN RESOURCES	50	(40 + 10)	4 CH.	
	SEMINAR PRESENTATION	50	(40 + 10)	4 CH.	
MCO 2.4.21		50	(40 + 10)	2CH.	
MCO 2.4.22	SPL PAPER	50	(40 + 10)	2 CH	
MCO 2.4.23	SPL PAPER	50	(40 + 10)	2 CH	
MCO 2.4.24	SPL PAPER TOTAL:	. 30	(40 / 10)	18 CH	