

Controller of Examinations  
SAMBALPUR UNIVERSITY  
JYOTI VIHAR, BURLA,  
Sambalpur, Odisha, India.  
PIN-768 019.



PHONE and Fax: 0663-2430806  
e-mail: [coesuniv@gmail.com](mailto:coesuniv@gmail.com)  
Web-site: [www.suniv.ac.in](http://www.suniv.ac.in)

Accredited with 'A' Grade by NAAC

No. 4332/16 Accl.-I

Urgent

( Both by Post and by e- mail)

Dated: 09/07/19

To *The Principal/Director,*

1. *Rourkela Institute of Management Studies  
Institutional Area, Gopabandhu Nagar, Rourkela- 15*
2. *Dr Amedkar Memorial Institute of Information Technology, Jagada,  
Rourkela- 769042.*
3. *Imperial College, Law College Road, Bargarh.*
4. *Vikash School of Business Management, Bargarh.*
5. *Municipal College, Rourkela.*
6. *Saraswati Institute of Information Technology, Bhawanipatna.  
Dist:- Kalahandi.*
7. *Y. C.A.T., Bolangir.*
8. *Lokadrusti College of Advance Technology, Godramunda , Nuapada.*
9. *Mahamaya Institute of Technology , Nuapada.*
10. *Sai Valley World Institute of Management & Technology, Rourkela- 770039.*
11. *Raj Kumar College, Budharaja, Sambalpur.*
12. *Badriprasad College, Debeie Pali , Sasan , Sambalpur .*
13. *Vedic +3 Degree College, Debeie Pali, Sasan , Sambalpur.*
14. *Indian Institute of Production Management, Kansbahal,  
Dist:- Sundargarh -770034*
15. *Padmanava College of Information & Management, Sector-4, Rourkela.*
16. *Microcity College of Information Technology and Management, Near Mission  
Chowk, Sundargarh -770020*

Sub: Syllabus for **Bachelor of Business Administration** Course effective from 2019-20.

Sir,

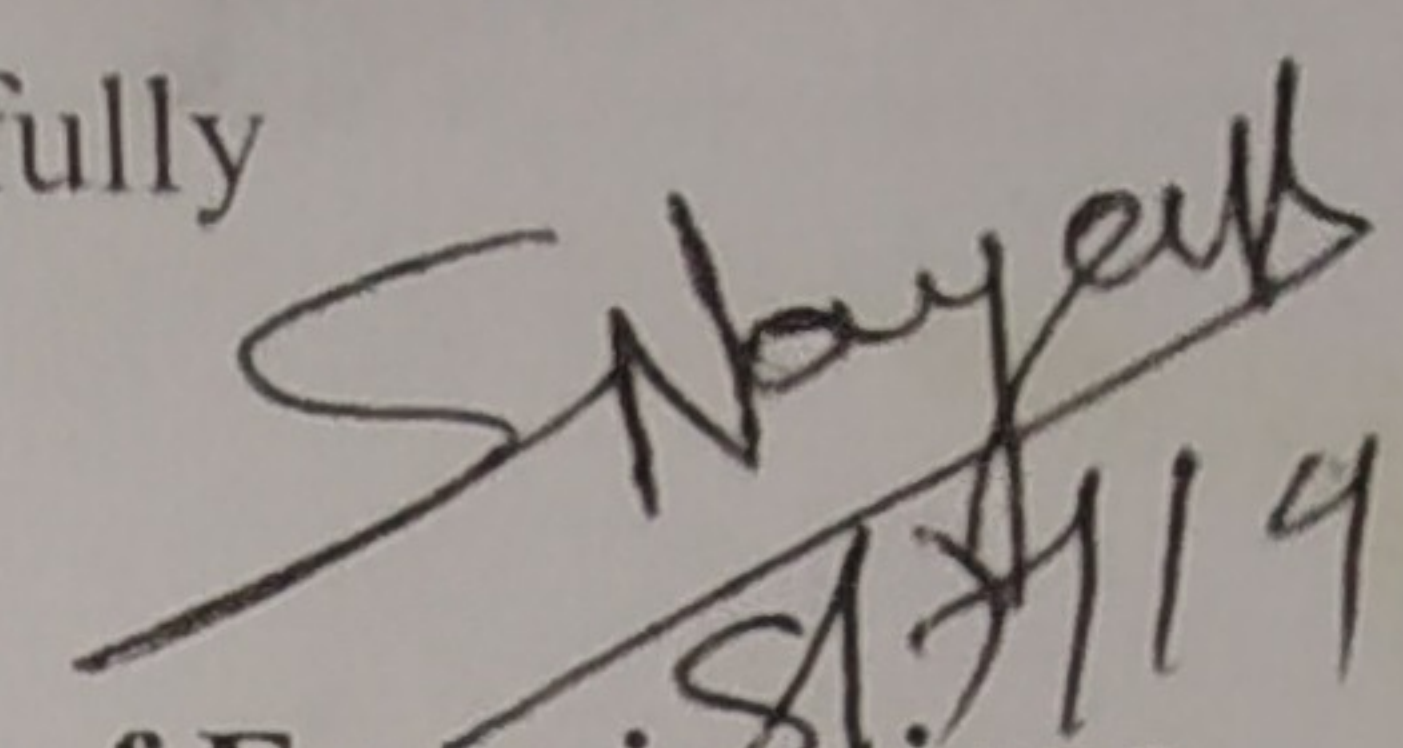
With reference to the subject cited above, I am directed to intimate you that, the Academic Council in its meeting held on 08.04.2016 has approved Courses of Studies for **Bachelor of Business Administration effective** from the Academic Session, 2019-20. **There will have no change in syllabus for aforesaid courses** and it will be same as the syllabus for previous academic session except inclusion of the book "Entrepreneurship Development: Business policies and practice by K.K. Patra, Published by Heritage publishing House" as Text Book for Paper No.104 GE-Entrepreneurship Development.

This may be notified to the concerned teachers and students of your college/ department/ institution and you are requested to ensure teaching of the courses accordingly. *Any error and omission etc. may kindly be intimated to this office.*

P.T.O.

This is for your kind information and necessary action.

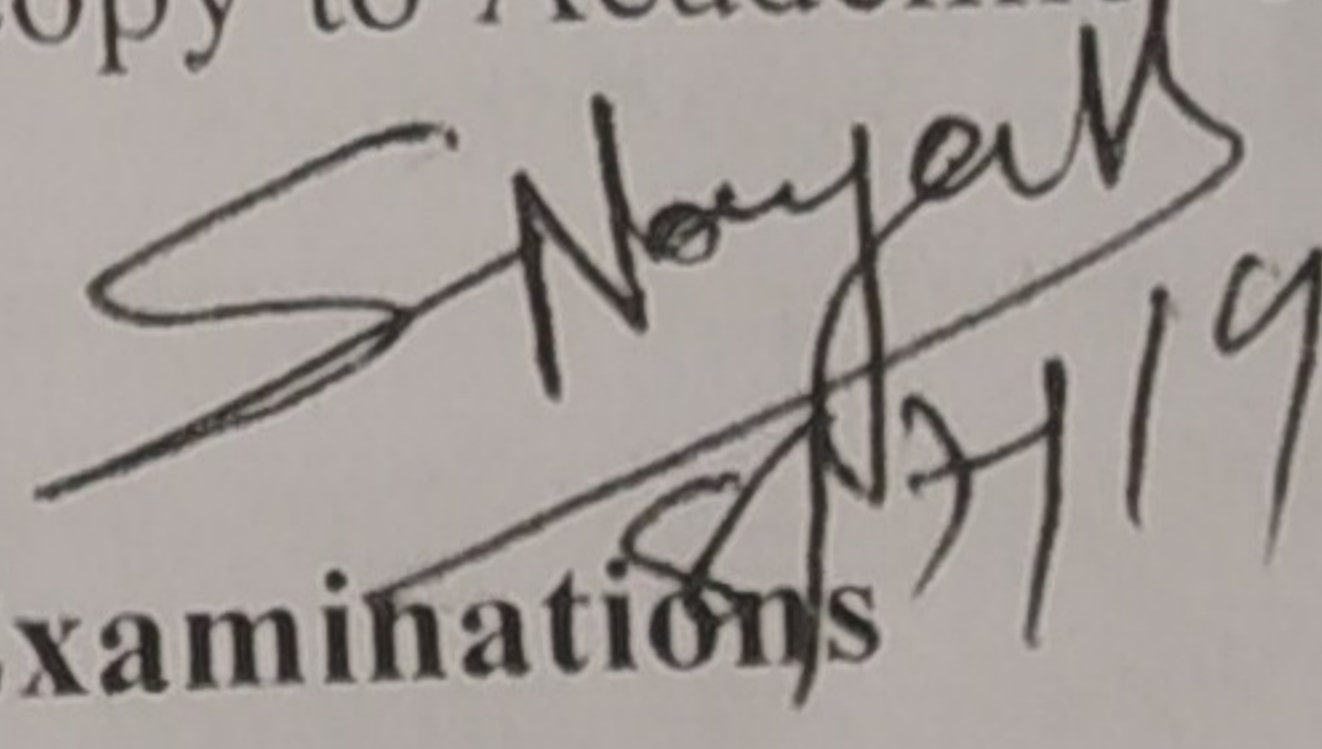
Yours faithfully

  
Controller of Examinations

Memo No. 4333 /Acad.-I(BOS), Dated 09/07/19

Copy forwarded for information and necessary action to:

1. The Chairman, P.G. Council, Sambalpur University.
2. The Director, DDCE / PEC, Sambalpur University.
3. Asst. Registrar (Examinations) / Assistant Controller of Examinations (p), Sambalpur University.
4. The Programmer, University Computer Centre, Sambalpur University.
5. The System -in- Charge, **e - Governance Cell**, Sambalpur University for uploading it in the Notice -Board of the official web-site of the university.
6. P.A to the Controller of Examination, Sambalpur University.
7. Section Officers, All E.G / All E.C. Sections. Sections /Computer Unit.
8. (5) Five spare Copies for Academic-I Sections spare copy to Academic -I.

  
Controller of Examinations

System - in - charge  
No. 10/1/19