

Controller of Examinations
SAMBALPUR UNIVERSITY
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Accredited with 'A' Grade by NAAC

No. 2335 / Acd.-I
To

Corrigendum

Dated: 13/06/2020

The H.O.D., P.G. Department of Business Administration,
Sambalpur University, Jyoti Vihar.

Sub: Revised Regulation for **Master of Business Administration (Regular) and Executive MBA**
Courses effective from 2020-21.

Ref: - This office letter No.2112/ Acd-I dated 26.05. 2020.

Sir,

In inviting a reference to the subject and letter cited above I am directed to say that there were inadvertent errors in the contents of the letter under reference.

Instead of "I am directed to intimate you that the Academic Council in its meeting held on 14.04.2020 has approved revised Regulation for **Master of Business Administration (Regular) and Executive MBA** Courses giving it retrospective effect from the academic session 2020-21. The approved regulation is available in the official web-site of Sambalpur University in link www.suniv.ac.in >> ACADEMIC >> Rev. >> ACADEMIC COUNCIL MATERIALS >>2020 >> Appendix-E-16", it be read as "***I am directed to intimate you that the Academic Council in its meeting held on 14.02.2020 has approved some modifications in Regulation and has approved revised syllabus for Master of Business Administration (Regular) effective from the academic session 2020-21. The approved modifications in regulation and revised syllabus are available in the official web-site of Sambalpur University in link www.suniv.ac.in >> ACADEMIC >> Rev. >> ACADEMIC COUNCIL MATERIALS >>2020 >> Appendix-E-16.***"

For further clarification it is to be stated that the Academic Council has approved some modifications in Regulation and revised syllabus for Master of Business Administration (Regular) effective from the academic session 2020-21 only. A copy of approved modifications in Regulation which is also a part of the syllabus is enclosed herewith for reference and to avoid confusion. It be noted that the Academic Council has **not approved** revised regulation and syllabus for **Executive MBA**.

This is for your information and necessary actions.

Yours faithfully,

Encl:- As above .

A handwritten signature in black ink, appearing to be 'D.P.', with the date '13/6/2020' written below it.
Controller of Examinations


P.T.O

Memo No. 2336 /Acad.-I(BOS), dtd. 13/06/2020

along with copies of enclosure

Copy forwarded for information and necessary action to:

1. The Chairman, P.G. Council, *Sambalpur University, Jyoti Vihar.*
2. The Director, CDC, *Sambalpur University, Jyoti Vihar.*
3. The Assistant Registrar (Examination) / The Assistant Controller of Examinations, / The Programmer, *Sambalpur University, Jyoti Vihar.*
4. The Personal Assistants to the Controller of Examinations, *Sambalpur University, Jyoti*
5. The System -in- Charge, **e – Governance Cell**, *Sambalpur University* for uploading it in the Notice -Board of the official web-site of the university and for updating the web-site accordingly.
6. Section Officers, **All EG & EC Sections, Computer Unit**, *Sambalpur University, Jyoti Vihar.*
7. The Dealing Assistant, Regulation Seat, Academic -I Section for needful in regard issue of correction slip and updating the Regulation concerned.
8. Five spare Copies for Academic-I Sections.


Controller of Examinations
13/6/2020

Enclosure

Approved modification in m.B.A (Regulars)
Regulation effective from 2020-21 academic session
Course Details at a glance

Semester I

1. CP-101-Principles and Practices of Management - 4 Credit Point
2. CP-102-Business Statistics and Analysis - 4 Credit Point
3. CP-103-Managerial Economics - 4 Credit Point
4. CP-104-Business Environment - 4 Credit Point
5. CP-105-Business Communication - 4 Credit Point
6. CP-106-Human Values and Professional Ethics - 4 Credit Point
7. CP-107-Financial Accounting for Managers - 4 Credit Point
8. CP-108-Computer Application in Management - 4 Credit Point

Semester II

1. CP-201-Legal Aspects of Business - 4 Credit Point
2. CP-202-Quantitative Techniques for Managers - 4 Credit Point
3. CP-203-Human Resource Management - 4 Credit Point
4. CP-204-Corporate Financial Management - 4 Credit Point
5. CP-205-Marketing Management - 4 Credit Point
6. CP-206-Operations Management - 4 Credit Point
7. CP-207-Business Research Methods - 4 Credit Point
8. CP-208-Organisational Behaviour - 4 Credit Point

Semester III

1. CP-301-Strategic Management - 4 Credit Point
2. CP-302-International Business Management - 4 Credit Point
3. CP-303-Summer Training, Project Report & Viva-voce - 4 Credit Point

Finance (Major Specialisation)

1. F-304-Security Analysis and Portfolio Management - 4 Credit Point
2. F-305-International Financial Management - 4 Credit Point
3. F-306-International Accounting - 4 Credit Point
4. F-307-Financial Derivatives - 4 Credit Point
5. F-308-Project Planning Analysis & Management - 4 Credit Point
6. F-309-Corporate Restructuring - 4 Credit Point

Marketing (Major Specialisation)

1. M-304-Consumer Behaviour - 4 Credit Point
2. M-305-Advertising Management - 4 Credit Point
3. M-306-Strategic Management - 4 Credit Point
4. M-307-International Marketing - 4 Credit Point
5. M-308-Sales & Distribution Management - 4 Credit Point
6. M-309-Planning & Managing Retail Business - 4 Credit Point

Human Resource (Major Specialisation)

1. HR-304-Management of Industrial Relations - 4 Credit Point
2. HR-305-Performance and Reward Management - 4 Credit Point
3. HR-306-Legal Framework Governing Human Relations - 4 Credit Point
4. HR-307-Management Training & Development - 4 Credit Point
5. HR-308-Human Resource Development-Strategies & Systems - 4 Credit Point
6. HR-309-Human Resource Planning & Development - 4 Credit Point

Information Technology (Major Specialisation)

1. IT-304-Database Management System - 4 Credit Point
2. IT-305-Data Communication - 4 Credit Point
3. IT-306-Software Engineering - 4 Credit Point
4. IT-307-System Analysis and Design - 4 Credit Point
5. IT-308-Information Security - 4 Credit Point
6. IT-309-E-Commerce and Cyber Law - 4 Credit Point

Production & Operations (Major Specialisation)

1. PO-304-Purchasing & Materials Management : 4 Credit Point
2. PO-305-Total Quality Management : 4 Credit Point
3. PO-306-Production Planning & Control : 4 Credit Point
4. PO-307-Applied Operations Research : 4 Credit Point
5. PO-308-Logistics Management : 4 Credit Point
6. PO-309-Goal Programming In Management : 4 Credit Point

Insurance & Risk Management (Major Specialisation)

1. IR-304-Principles & Practices of Life & General Insurance : 4 Credit Point
2. IR-305-Finance for Insurance : 4 Credit Point
3. IR-306-Health and Personal Accident Insurance : 4 Credit Point
4. IR-307-Data Mining Technique : 4 Credit Point
5. IR-308-Actuarial Mathematics : 4 Credit Point
6. IR-309-Risk Management & Life Insurance Underwriting : 4 Credit Point

Semester IV

1. CP-401-Enterpenuership Development : 4 Credit Point
2. CP-402-Project Management : 4 Credit Point
3. CP-403-Dissertation and Viva-voce, Immersion Programme : 4 Credit Point

Finance (Minor Specialisation)

1. F-404-Security Analysis & Portfolio Management : 4 Credit Point
2. F-405-International Accounting : 4 Credit Point
3. F-406-Project Planning Analysis & Management : 4 Credit Point

Marketing (Minor Specialisation)

1. M-404-Advertising Management : 4 Credit Point
2. M-405-International Marketing : 4 Credit Point
3. M-406-Planning & Managing Retail Business : 4 Credit Point

Human Resource (Minor Specialisation)

1. HR-404-Manpower Development for Technological Change : 4 Credit Point
2. HR-405-Legal Framework Governing Human Relations : 4 Credit Point
3. HR-406-Human Resource Development: Strategies & Systems : 4 Credit Point

Information Technology (Minor Specialisation)

1. IT-404-System Analysis & Design : 4 Credit Point
2. IT-405-Information Security : 4 Credit Point
3. IT-406-E-Commerce & Cyber Law : 4 Credit Point

Production & Operations (Minor Specialisation)

1. PO-404-Purchasing & Materials Management : 4 Credit Point
2. PO-405-Total Quality Management : 4 Credit Point
3. PO-406-Logistics Management : 4 Credit Point

Insurance & Risk Management (Minor Specialisation)

1. IRM-404-Principles & Practices of Life & General Insurance : 4 Credit Point
2. IRM-405-Finance for Insurance : 4 Credit Point
3. IRM-406-Health and Personal Accident Insurance : 4 Credit Point

The weightage distribution for evaluation shall be as follows:

A.

	Mid Term Test-I	Mid Term Test-II	End Term Semester Test	Total
Subjects without Practical	10	10	80	100

B. Dissertation/Project

Identification of Problem	Literature Review	Methodology	Finding and Analysis	Project Report or Thesis	Viva-voce	Total
10	10	10	40	10	20	100

GUIDELINE FOR CONDUCT OF EXAMINATION AND QUESTION PATTERN

The end semester examination will be of three hours irrespective of marks.

For subject without having practical full marks are 100 per paper out of which 20 marks allotted for Mid-Semester Examination (Internal) and 80 marks for end Semester Examination.

The question papers shall be divided into two parts such as Group-A & Group-B.

- i. Group-A will carry 10 short questions (two short questions from each units of two marks each).
- ii. Group-B shall have 5 long type questions of twelve marks each and there shall be one question from each unit with one alternative.

Further, the committee considered the introduction of courses of skill enhancement for employability and resolved that, the following four add-on courses shall be introduced in PG Level which shall be over and above credit hours.

- i) Soft and IT skills
- ii) Leadership / Personality Development
- iii) Communicative English
- iv) Entrepreneurship and Development